

Nano Product Advertisement Rubric

Items **required** to be included are in **bold**; others are optional.

Who	
	10 Product Name with picture
	2 people that developed it
	2 company that makes it
What	
	10 part that is "nano"
	2 chemicals involved
	3 cost of product
When	
	4 when was it developed
	4 when will it be available
	3 how long has it been on the market
How	
	5 manufacturing process
	2 how does it work?
Why	
	6 benefit of product
	3 why is it better than older products
Where	
	6 uses of product (detail needed for full credit)
	3 where to get product
	2 where is it patented and/or invented
Bibliography	
	4 each entry in alphabetical order
	3 hanging indent
	3 entries in correct format
50 Total	77 maximum of points are possible